



**July 20, 2020**

The City of Solvang is announcing a recruitment for Branding & Design Committee (BDC) established by the Council Resolution (Attached) and replacing the Board of Architectural Review (BAR).

We welcome all qualified applicants to apply as soon as possible with a priority filing deadline of August 17. Applications will be submitted to the City Council for review at the first regular Council meeting following the priority filing deadline for first review and appointment consideration. If the City does not receive required number of qualified applicants or the City Council elects to extend the deadline to seek more candidates, a new filing deadline will be posted.

Please note that the BDC shall consist of five (5) members. All applications received will be screened for qualifications and the City Council will select members, by consensus, from the qualified individuals who apply.

The current term of all five members of the board shall expire on December 31, of each year.

The following qualifications apply for the members of BDC.

- A. Members of the Board shall have demonstrated interest in, and knowledge of architectural history, architecture, local history or fields related to historic preservation, construction, planning, geography, landscape architecture, urban design, Danish culture, arts, or real estate.
- B. The Board shall be comprised of three (3) professional members from the following combined fields: architecture, design, architectural history, urban design, and Danish culture. The remaining two (2) public members may represent any of the related fields noted above.
- C. To the extent feasible, all members shall be residents of the Santa Ynez Valley.

BDC meetings are on second Thursday of each month starting at 6 pm. BDC members are compensated \$100 per meeting.

If you are interested in being considered, please submit the attached application to [CityHall@CityofSolvang.com](mailto:CityHall@CityofSolvang.com).

Sincerely,

Xenia Bradford  
City Manager/City Clerk