

CITY OF SOLVANG GOALS – 2007/2008

Updated May 27, 2008

GOALS	PROGRESS	RESPONSIBLE PARTY
Goal 1) <u>WORK TOWARD WATER INDEPENDENCE</u> Objective i) Provide Education to customers Objective ii) Pursue new wells Objective iii) Develop Additional Storage	Bids in excess of funding put a hold on pursuing upland wells. Water Comm. Working with Id #1 & SYRWCD to maximize water extraction from river underflow.	City Council/City Manager Public Works Director
Goal 2) <u>IMPROVE TRAFFIC CIRCULATION</u> Objective i) Consider Bypass options Objective ii) Secure Maintenance funding Objective iii) Study Signalizing crosswalks on Mission Dr. Objective iv) Study Roundabouts Objective v) Study Speed limits	General Plan Circulation Element Update addresses current & future transportation system. Resolution adopted supporting ½ cent transportation sales tax measure on November ballot.	City Council/City Manager Public Works Dept Cal Trans
Goal 3) <u>ENHANCE THE PROFITABILITY AND DESIRABILITY OF THE TRC</u> Objective i) Develop a long term parking plan Objective ii) Pursue Phase 2 downtown infrastructure Objective iii) Promote more environmental friendly design in future planning Objective iv) Pursue Economic diversity (non-tourism development)	Public Parking study revealed adequate parking in downtown area. Capital Improvement Plan includes a variety of downtown improvements. Staff working with a group pursuing additional upgrades downtown. New Alisal restroom completed. Number of visitors has increased.	City Council/City Manager Planning Commission Public Works Dept Board of Architectural Review
Goal 4) <u>IMPROVE VALLEY-WIDE RECREATION AND PARKS</u> Objective i) Provide Lot 72 direction. Objective ii) Explore Valley-wide Parks & Recreation Authority Objective iii) Complete Sunny Fields Park Objective iv) Study Community/Teen Center	Valley wide Recreation subcommittee was formed. Ongoing discussion for a State Park including Lot 72. Ball field and Restroom completed at Sunny Fields Park.	City Council/City Manager Parks & Rec. Commission Parks & Rec. Department County
Goal 5) <u>MAINTAIN AND IMPROVE INTER-GOVERNMENTAL AND INTER-AGENCY RELATIONS</u> Objective i) Santa Ynez Community Services District Objective ii) Santa Ynez River Conservation District Improvement District No. 1 Objective iii) Santa Barbara County Objective iv) Santa Barbara Co. Assoc. of Government Objective v) City of Buellton Objective vi) Chumash Objective vii) Solvang Conference and Visitors Bureau	Solvang ad hoc comm. meeting with SYRWCDID#1 ad hoc comm. to deal with mutual interest items. Solvang & SYCSD joint sewer comms. continue to meet as mutual interest items come up. Staff continues to foster good relationships with other agencies in the county.	City Council/City Manager Council Representatives serving on committees
Goal 6) <u>UPDATE EMERGENCY PLAN</u> Objective i) Stage Disaster drills/table top exercises Objective ii) Develop Information Technology Plan Objective iii) Provide Training	Draft emergency plan was submitted to County, once finalized a tabletop exercise will be planned. FEMA training scheduled for June 2008.	City Manager/Sheriff's Dept. County
Goal 7) <u>SUPPORT TOURISM INDUSTRY</u> Objective iv) Develop Transient Occupancy Tax increase ballot measure Objective v) Develop Special events policy a. Accountability b. Guidelines c. Effects	City Attorney drafting ordinance for a ballot measure to increase TOT for November 2008 ballot. Special event process modified & a feedback survey implemented. Rec'd worldwide coverage from Amgen.	City Council/City Manager Chamber of Commerce Solvang Conference & Visitors Bureau Department Heads
Goal 8) <u>ENHANCE QUALITY OF LIFE</u> Objective vi) Review Sphere of Influence Objective vii) Study high speed internet Objective viii) Institute on line bill payment Objective ix) Promote energy conservation Objective x) Post City Council Minutes on website Objective xi) Complete General Plan Update Objective xii) Study Regional Wastewater Treatment Plant	No changes will be made to sphere of influence. Promoted energy conservation by observing Lights Out SYV. Provided more informative website. Land Use/Cir. Element update scheduled by end of year. Parks & Rec Element of Gen. Plan to be updated next fiscal year. Force Main replacement near completion.	City Council/City Manager Planning Commission Department Heads Joint Sewer Committee/CSD
Goal 9) <u>MAINTAIN QUALITY STAFF</u> Objective i) Provide personnel training	Three vacancies this past year. City modifying process to hire best-qualified candidates. Two day Management Training completed.	City Council/City Manager Department Heads
Goal 10) <u>EVALUATE CAPITAL NEEDS</u> Objective i) Pursue Public Works corporation yard Objective ii) Complete a pavement management survey Objective iii) Develop long-term transportation funding	Public Works working on a ten year Capital Improvement Program to identify needs.	City Council/City Manager Public Works Director SBCAG
Goal 11) <u>IMPROVE FINANCIAL STABILITY</u> Objective i) Revisit investment policy Objective ii) Continue to build reserves	Continuing investing in LAIF. Borrowed from sewer fund to complete several projects. Reserves continue to grow.	City Council/City Manager Finance Director